Geatain SIMPLE LL97 COMPLIANCE

Proven 14% Heating Savings







255 FIFTH

227WEST29



1133 BROADWAY



11 WEST 25TH

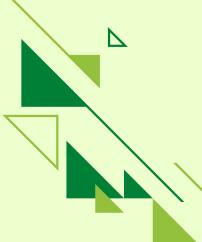


1123 BROADWA

Heating is a hurdle to overcome every year

- 1. Rising gas costs
- 2. Hours wasted maintaining your boilers
- 3. Aggravation month after month





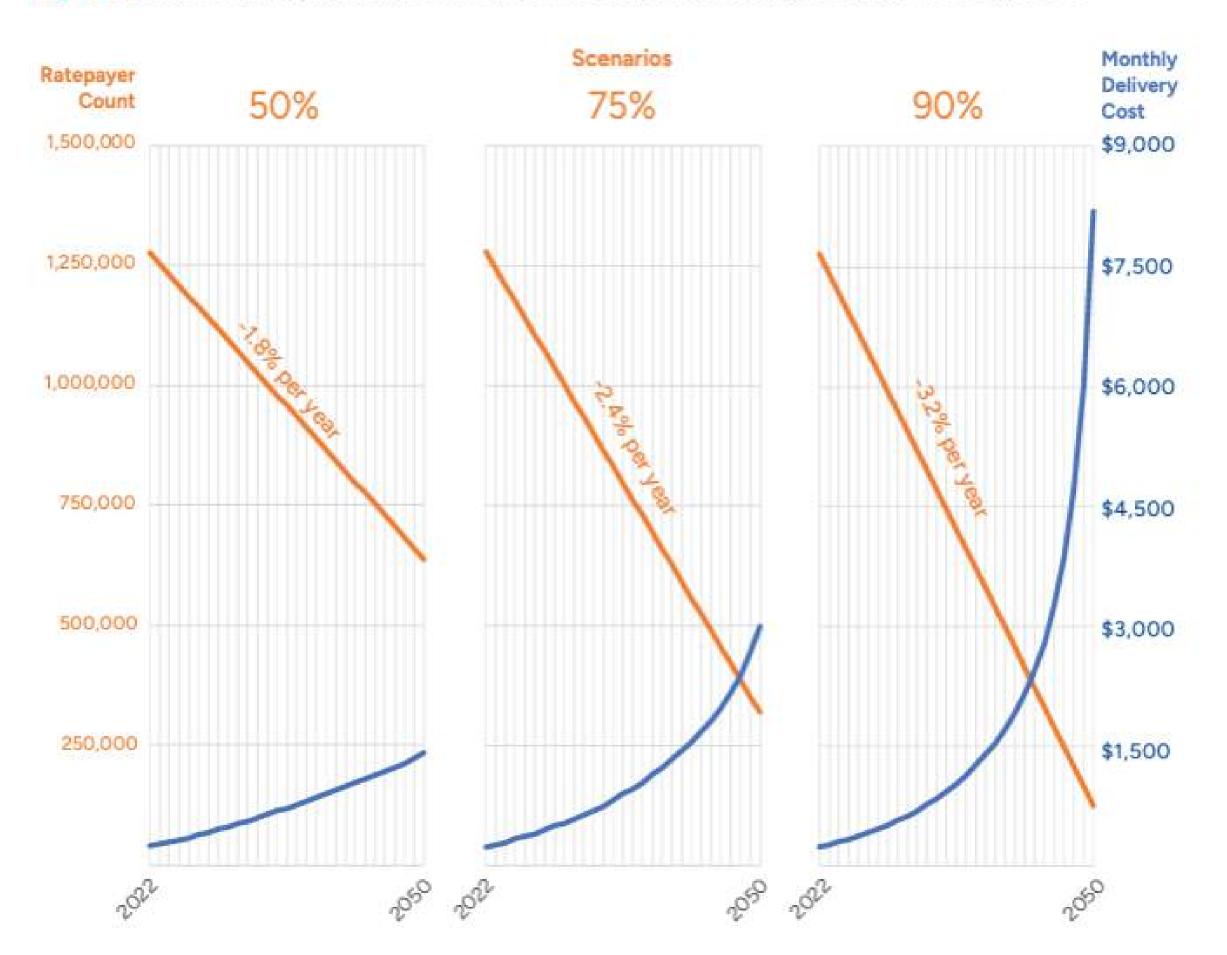


First, let's discuss rising gas costs.....





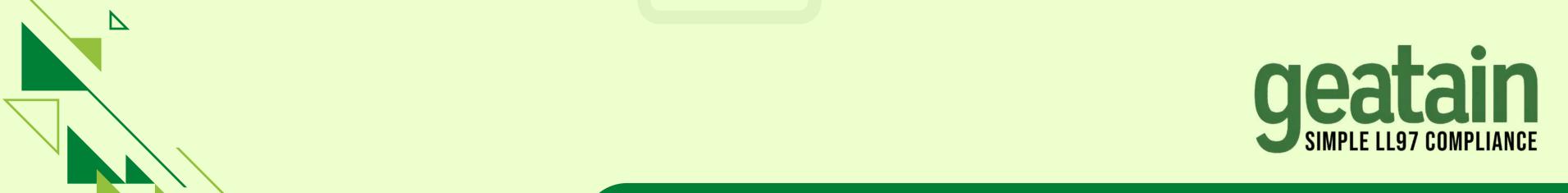
Figure 3. Effect of Ratepayer and Consumption Decline on Monthly Delivery Costs by 2050

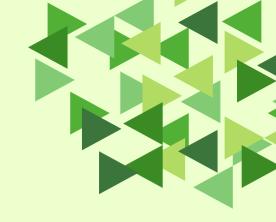






Boilers are so aggravating month after month, so much time wasted maintaining your boilers.





BOILERS ARE SUCH AN ANNOYANCE EVERY YEAR

- Scheduling annual maintenance
- Heat complaints
- Adjusting combustion air
- Replacing old equipment
- Super blowing down boiler





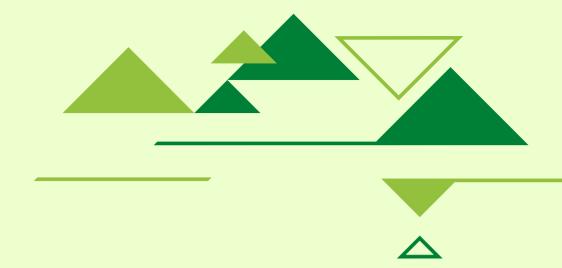




BOILERS ARE SUCH AN ANNOYANCE EVERY YEAR

- Repairs
- New boiler regulations
- Chemical treatment
- Stack testing
- Much more aggravation



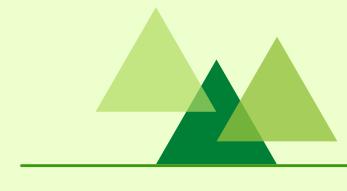


How much emotional angst do you suffer from your boiler year after year?









Your time is valuable, how many days every winter do you waste dealing with boiler issues?



What if you could cut off 10% of that cost every month, for less than 10 minutes a week?









Message Center

billing. Thank you.





ON IT. Working for you 24/7.

Have you overlooked your previous bill? Unless you have paid it recently, will you please pay this bill promptly and help

¿Olvidó ustad pagar su quenta anterior? A no ser que la haya pagado recientemente, por favor, pague esta cuenta prontamente y ayudenos a evitar que tengamos que pedirie un

depósito igual al costo promedio de dos meses de servicio.

of \$3.12 calculated on the portion of your balance which is

La cantidad indicada como "Adjustments" (Ajustes) incluye un

cargo por Pago Alrasado de \$3.12 calculado sobre la base de la porción de su saldo que está atrasada y no pagada.

us avoid asking for a deposit equal to two months' average

Your account number:

Service delivered to:

ctric rate: EL1 Residential or Religious ite: GS3 Resid or Relig Htg Soc Svc Benefits

ng date: Monday, Feb 1,

to road your motor.

SUMMARY as of Jan 2

previous charges and payments

al charges from your last bill ayments through Dec 30	\$207.86 None
Remaining balance	\$207.86

Your new charges - details start on page 2 Billing period: Dec 01, 2009 to Dec 30, 2009 Electricity charges - for 29 days \$66.65 \$212.57 Gas charges - for 29 days

Adjustments Total new charges \$282.34

Total amount due

\$490.20

\$3.12

Payment is due upon receipt of this bill. To avoid a late payment charge of 1.5%, please pay the total amount due by Jan 25

Payment slip

Please make checks payable to Consolidated Edison

Company of N.Y. Inc.

Contact us 24 hours a day, 7 days a week

To report a service problem, **2011 1-800-75-CONED** (1-800-752-6633) or visit www.conEd.com

visit www.conEd.com or call 1-888-925-5016 For other information,

Con Edison Cooper Station P.O. Box 138 New York NY 10276-0138

auli 1-212-243-3003 or 1-077-202-0033

Page 1 of 3

Visit www.conEd.com

Wondering if you can get a botter deal on your energy needs? Explore your choices at www.PowerYourWay.com, To avoid a late payment

Your account number

charge of 1.6%, please pay the total amount due by Total amount due: \$490.20

Amount enclosed:

Jan 25

050PP000001 SSP75000004 0E00054PP027EE&

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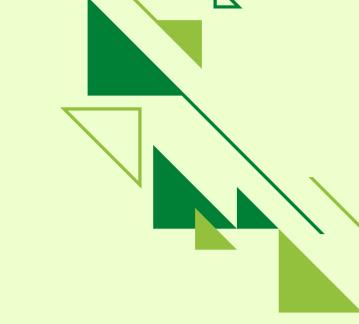
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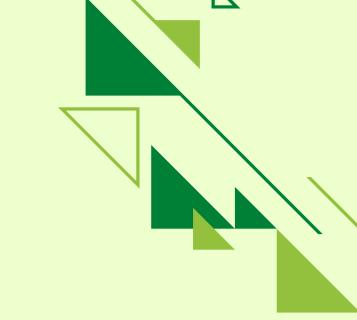
Page 1 of 3



Would you save four, five or even six figures every year?







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Geatain SIMPLE LL97 COMPLIANCE







227WEST29



Map Of Manhattan



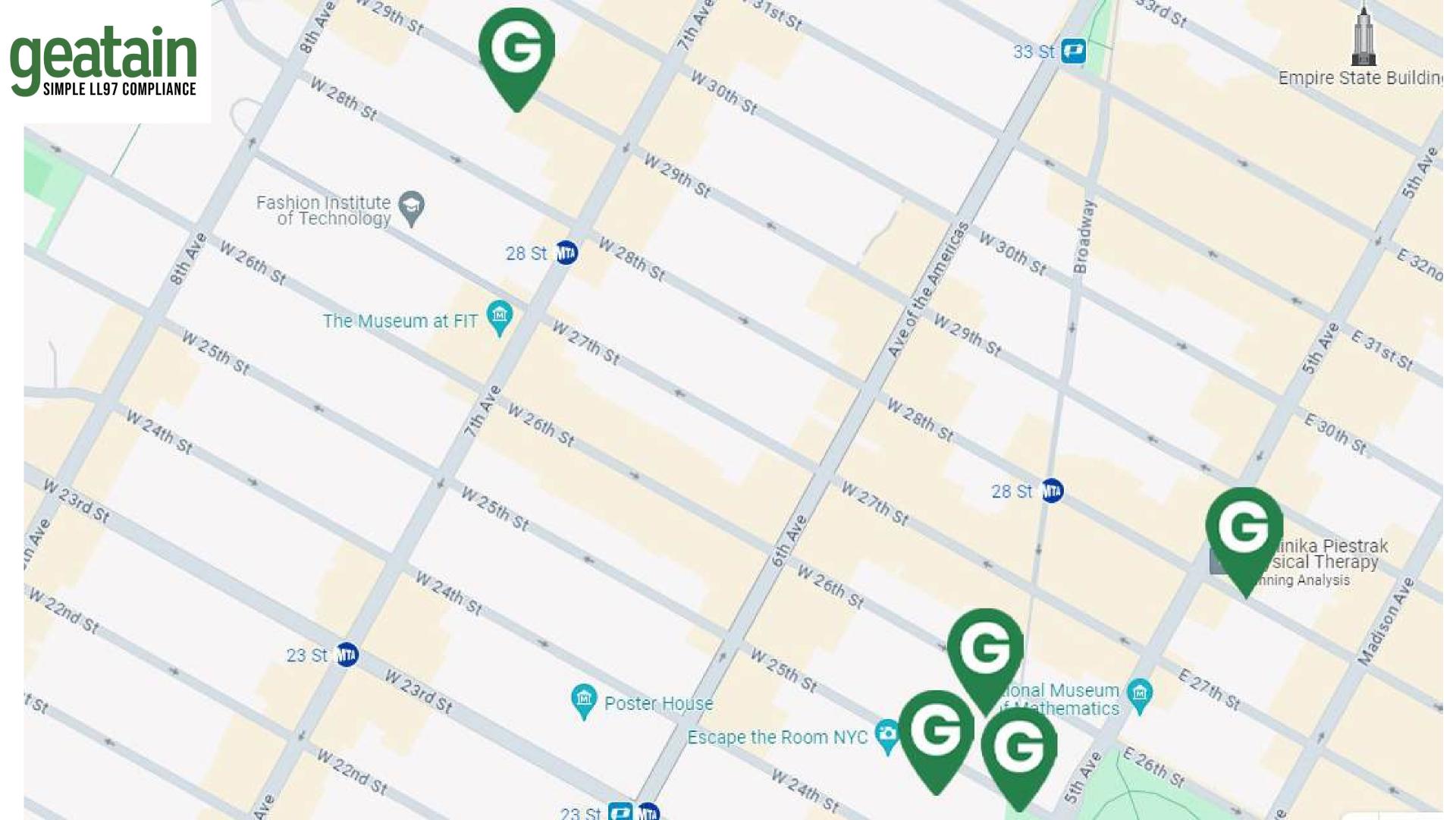
1133 BROADWAY



DWAY 11 WEST 25TH



1123 BROADWAY



How it started:

- Spoke with management
- One-time training for 20-30 minutes
- Weekly adjustments for less than 10 minutes a week



How it started:

- Spoke with management
- One-time training for 20-30 minutes
- Weekly adjustments for less than 10 minutes a week









- Adjusted some boiler operations
- Reduced cycle times
- Adjusted gas feed rates
- Reduced system pressure
- Weekly adjustments



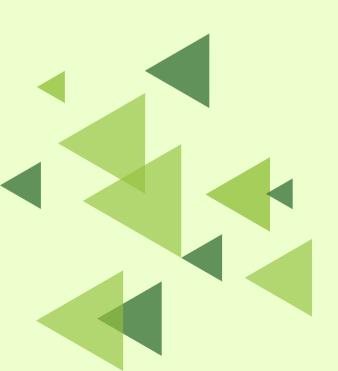




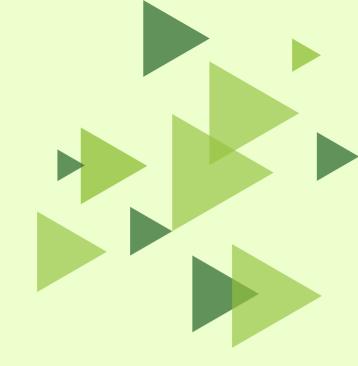
	1123 Broadway	1133 Broadway	255 5th	11 West 25th	227 West 29th	Averages	Total
Previous Feb-April Fuel Use (kBTU	16,129,070	33,883,101	3,692,973	4,242,398	8,266,459	13,242,800	
2023 Feb-April Fuel Use (kBTU)	13,448,600	32,007,301	2,512,384	2,918,280	5,791,308	11,335,574	
Fuel Savings (kBTU)	2,680,470	1,875,800	1,180,589	1,324,118	2,475,150	1,907,225	9,536,127
% Fuel Savings	16.6%	5.5%	32.0%	31.2%	29.9%	14.4%	



These five buildings saved 14% each or \$0.515 per square foot



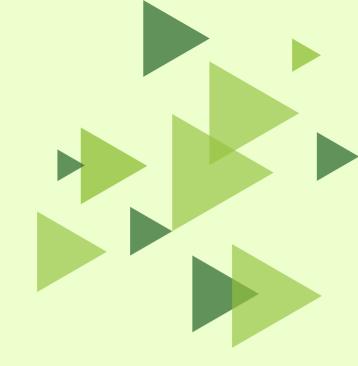




HOW MUCH WILL YOU SAVE?



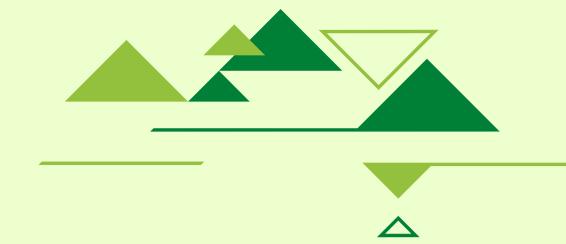




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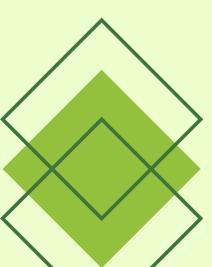






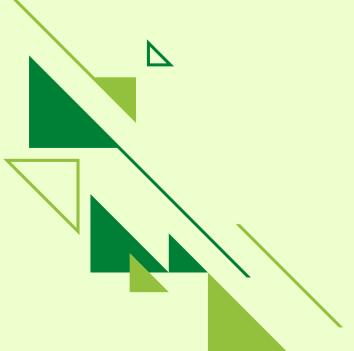
IF YOUR BUILDING IS 50,000SF, YOU WILL SAVE \$25,750 THIS YEAR

IF YOUR BUILDING IS 100,000SF, YOU WILL SAVE \$51,500 THIS YEAR





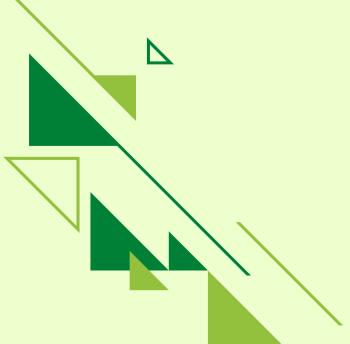








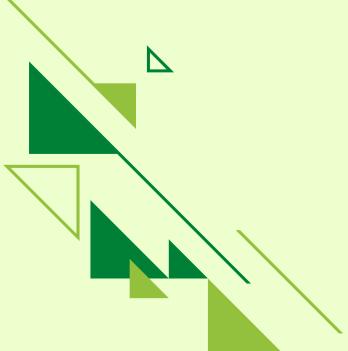
1. Speak with Geatain







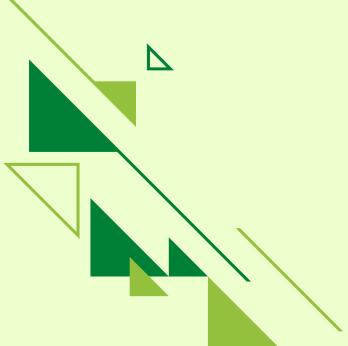
- 1. Speak with Geatain
- 2. One-time training for 20-30 minutes







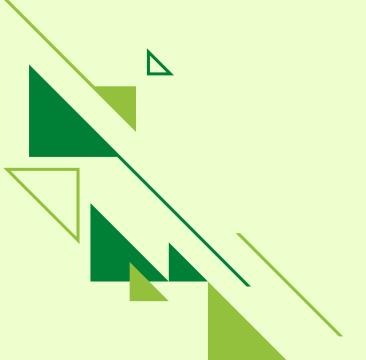
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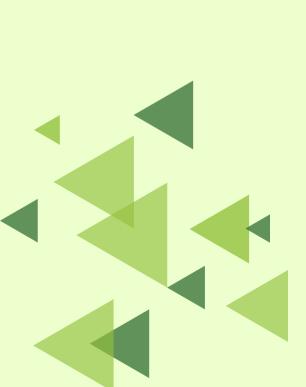
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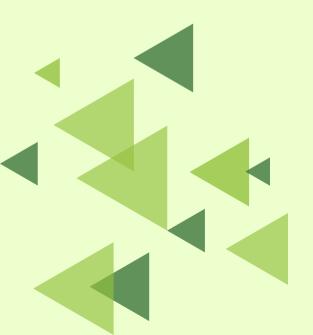








SCHEDULE 15 MINUTES TO ASK A FEW QUESTIONS

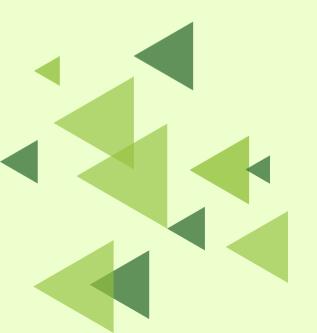






SCHEDULE 15 MINUTES TO ASK A FEW QUESTIONS

Who doesn't have 15 minutes to lower heating costs \$25,750 or \$51,500 this year?





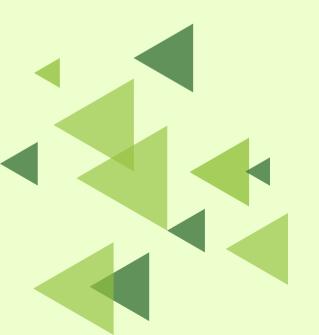


SCHEDULE 15 MINUTES TO ASK A FEW QUESTIONS

Who doesn't have 15 minutes to lower heating costs

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https://calendly.com/lowerenergyuse/30min

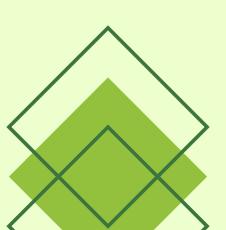




New Geatain INFOSITE:

- Lower your monthly ConEd bill.
- Find funding sources.
- Educate yourself to save money.
- Learn from 80+ case studies.
- Understand simple savings strategies.



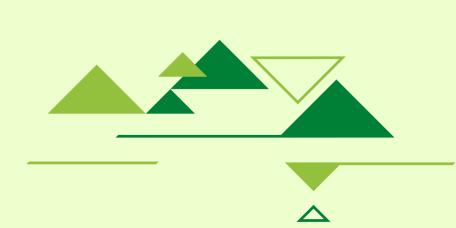






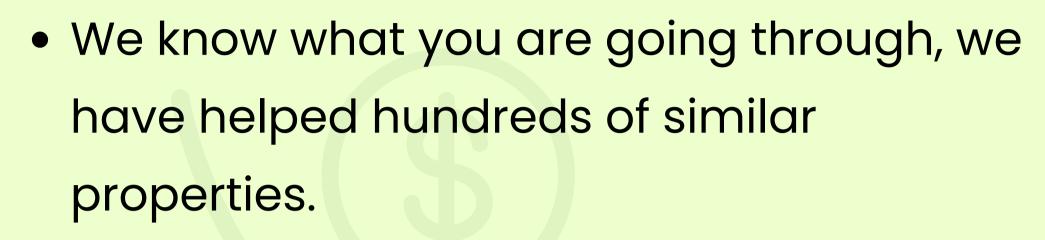
GEATAIN ENGINEERING NYC ACCELERATOR CERTIFIED

Geatain Engineering has been NYC Accelerator certified vendor since it was know as the "Retrofit Accelerator"



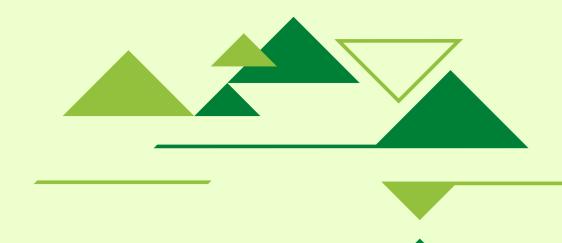






• Clients have **trusted us for so long** that we are **one of the three oldest** energy engineering firms in New York City.

 Only a handful of properties have been electrified, we have guided two of them.



Future:

- October 8, 2 pm "Due in 3 Months."
- November 12, 2 pm "LL97 Pitfalls to Avoid."
- December 10, 2 pm "Free Money for the Holidays"

Past (recordings available):

- 7 Insights into LL97 Changes
- 12 Funding Sources for your Energy Projects
- LL97101
- 12 Ways to Easily Save 6-8%
- How to Electrify an Existing Building









Geatain Engineering

112 West 34th Street

18th Floor

New York, NY 10120

www.geatain.com

Tom McGovern
Cell (631) 521-3594
tjm@geatain.com

